Flat Matters

Advertising 2024

Over 3,000 free copies distributed

Become a regular advertiser today and let us help to promote your business!

A Kangaroo Flat Community Enterprise newspaper,
Flat Matters is published from February to December
to enable local businesses, clubs, groups and organisations

to get their message out into the local community.

Full page

Half page

Costs listed below are per edition:

Full Page \$400 210mm wide x 297mm high

Half page \$250 200mm wide x 144mm high

Quarter page \$140 100mm wide x 144mm high

Business card \$50 60mm wide x 38mm high

Requirements

- Articles and advertisements received by the 14th of each month appear in the following month's Flat Matters which is distributed the first week of each month to subscribers, social media, web and local outlets.
- Editorial in Flat Matters is available after 3 consecutive quarter page ads. Talk to us about other options.
- Advertisement files to be supplied with 3mm bleed on all sides and any important text or imagery to be 5mm away from the trimmed edge.
- Articles to be supplied as word documents. Please note that due to space restrictions sometimes wording may need to be cut back for the article to fit the layout.
- Photos to be supplied as high-resolution jpegs for the best print result (300ppi-pixels per inch).

Local outlets include:

Woolworths • Coles • The Cabbage Patch • Big Hill Primary School • Aviva Village • Healthworks • Kangaroo Flat Community House • Bendigo Special Development School

- Kangaroo Flat Library IGA Kangaroo Flat Bendigo Property Plus Kangaroo Post Office Bendigo Bank
- Kangaroo Flat Sports Club IGA Maiden Gully Marist College Maiden Gully • Royal Freemasons • Gurri Wanyarra Well-being Centre • Harvey Norman



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